

### Black Charmeuse Satin Special \$2.29 yd.

Good quality, medium weight. Lustrous in finish. 40 inches wide.  
Sells—Second Floor, 35th Street.



### New Spring Hats, \$4.94 Specially Priced

Hats of exceptional smartness at this extremely low price. Appropriate for both street and afternoon wear, they are just the thing for between seasons. They are made of straw with brims of burnt feathers. Six shapes from which to select, including youthful roll brims—a chin chin sailor—and a trim little tricorn.

Colors: Brims of brown, navy and black, with crowns of contrasting shades or solid brown, navy and black.

On Sale Tomorrow

Sells—Second Floor, 34th St., Front.

### 500 Imported Cereal Sets



**\$9.74** Made to sell for \$14.74 a set

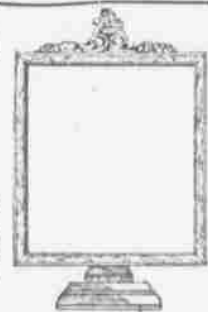
Latest importation from Czechoslovakia. These porcelain cereal sets are offered at a most unusual price. Decorated with a blue border against an ivory background; one of these sets will add much to the attractive brightness of a modern kitchen. Each set consists of 6 cereal jars, 6 spice jars, a vinegar bottle, an oil bottle and a salt box, fifteen pieces in all, not counting covers.

On Sale Tomorrow

Sells—Basement, 34th Street.

### Tinted Photograph Frames \$1.44 each

Delicately tinted in rose, blue and sepia tones. Scroll design with flower decorations at top. Complete with glass and back in the following sizes: 5x7, 6x8, 7x9 and 8x10.



### Sheffield Quality Fruit Baskets \$3.89 each

Handsomely pierced and burnished fruit baskets, with gracefully shaped handles. 9 inches across.

On Sale Tomorrow.

Sells—Main Floor, Broadway.

### A Sale of 3,000 Yards of Fancy Silk Ribbons 49c yard

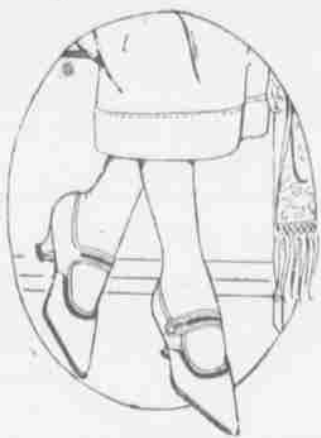
5 and 6 inches wide.

The lot includes rich plaids in light and dark combinations, as well as attractive novelty ribbons of fancy warp prints on light or dark grounds.

Appropriate for hair bows, sashes, fancy work and other lovely things

On Sale Tomorrow

Sells—Main Floor, Rear



### A New Arrival Is a Gray Suede Pump

It has a single strap with an insert of patent leather or gray kid. Baby Louis heel.

Smart? Yes. And a carefully designed last promises comfort, too.

\$11.89, tax 19c

### Women's Low Shoes, \$6.44

Sold in regular stock at much higher prices. Many leathers, mostly patent, with Louis heels. Not all sizes in every style, but every size in the collection.

Sells—Second Floor, Rear, 35th Street.

A. J. Macy & Co. Attractions Are Prices—Quality—Service  
**Macy's**  
Herald Square B'dway 34th to 35th St.

### 567 Women's Worsted Jersey Suits



**\$13.74**

In 5 Different Models

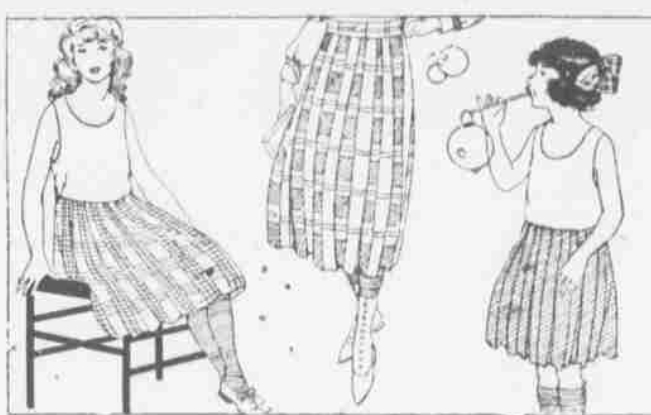
These well tailored models come in plain colors, including navy and black, and all the heather mixtures, as well as silver-tone Jerseys in six of the most desirable shades.

Practical suits, well finished. Suitable for business or sport wear. Appropriate for "every wear everywhere."

Considering quality and style, this must be esteemed a highly unusual offering.

On Sale Tomorrow

Sells—Third Floor, 34th Street, Rear.



### 575 Separate Middy Skirts Specially Priced \$2.59

Box, side and knife-pleated. In all wool navy serge and a large assortment of plaids and checks. Sizes 6 to 14 years on white lawn bodices. Sizes 14 and 16 years on bands, as illustrated.

Practical pleated skirts for girls and juniors in numerous tasteful color combinations.

On Sale Tomorrow

Sells—Third Floor, 35th Street.

### Serviceable Wash Materials

5,000 Yards of 36-inch  
Percale, 19c yard

A good quality in an extensive assortment of patterns for dress, blouses, aprons, men's and boys' shirts.

Sells—Second Floor, Centre.

### Government Airplane Linen 51c yard

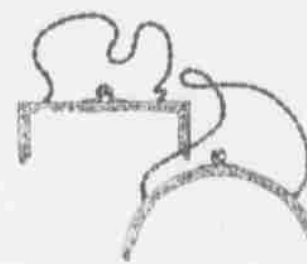
Durable  
Attractive

Inexpensive

Appropriate for innumerable articles of men's, women's and children's apparel, including house coats, skirts, blouses, as well as for household purposes, such as laundry bags, furniture covers, etc.

Sells—Second Floor, Centre.

Are you thinking about a new bag to wear with your Spring suit?



### Metal Bag Frames

**\$1.46** inc. tax

Make your new bag yourself. With one of these very good-looking silver-plated frames and a bit of gay silk you can make a smart bag in a short time.

The frames are strongly made and well finished. In delicately pretty designs, the round 6 1/2 inches long, the square 6 to 6 1/2 inches. Two styles illustrated.

Sells—Main Floor, Rear, 34th Street.

### Women's Linen Embroidered Handkerchiefs

29c each

Were 37c each.

Made to give satisfactory service, they are good looking and practical and embroidered by hand.

### Boys' Linen Hemstitched Handkerchiefs

24c each

Were 37c each.

Of good quality, snowy white, and neatly hemstitched.

Sells—Main Floor, Centre.

### 1989 Women's Morning Dresses \$1.79 and \$2.89

Percales and ginghams of excellent quality in a variety of attractive and practical models.



- A. Fitted model of novelty striped percale—with collar and vestee of white pique. Long tie-sash. Double patch pockets. Full skirt. **\$1.79**
- B. Fitted model of plaid gingham with shawl collar, cuffs and pipings of white cotton pique. Long sash. Large patch pockets. **\$2.89**
- C. "Billy" model of plaid gingham with long fancy collar of fine white pique. Vestee effect. Large patch pockets. Separate belt. **\$2.89**
- D. Fitted model of checked gingham in blue, black or lavender. Collar and trimmings of chambray, finished with embroidery. Patch pockets. Full skirt. **\$1.79**

On Sale Tomorrow

Sells—Third Floor, Centre.



### Tailored Blouses of Broadcloth Silk

Special \$7.94

Would usually be \$11.74

The novelty of the moment for the tailored woman. Smart blouses of broadcloth silk in striped effects of various color combinations.

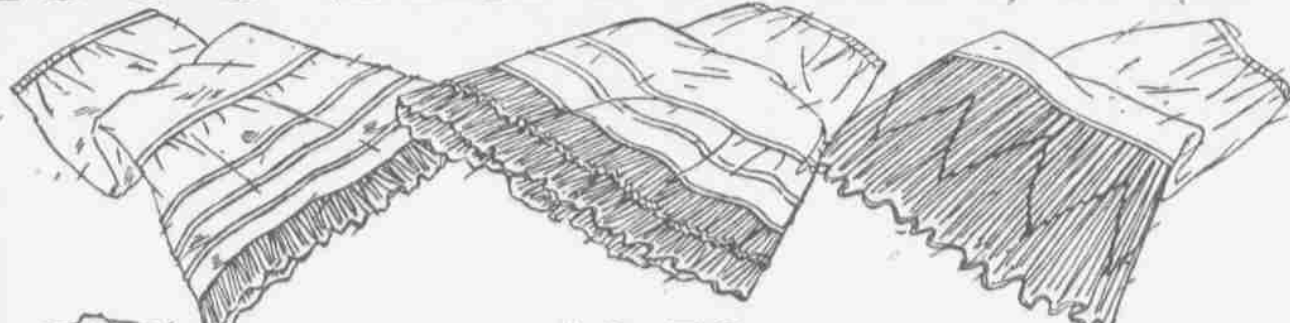
There are both high and low collars in the assortment and the double turn back cuffs are buttoned or made for links.

Sizes 34 to 46.

On Sale Tomorrow

Sells—Third Floor, 34th Street.

## 1600 Silk Petticoats



**\$2.59**

Seven Different Styles  
Materials:

Jersey with Taffeta, Jersey with  
Messaline, All Taffeta, All Jersey

STYLES:—Silk jersey top, with messaline flounce. Trimmed with tucks and a pleated ruffle.

Silk jersey top, with taffeta flounce. Pin tucked and pleated ruffle.

Silk jersey top, with deep pleated flounce of taffeta.

Two styles in all jersey. One with a Van Dyke combination trimmed ruffle, other with plain color, deep accordion pleated flounce trimmed with tucks.

Two styles of taffeta, one scalloped at the bottom and finished with a small ruffle. The other trimmed with pin tucks and a pleated ruffle.

On Sale Tomorrow

Sells—Third Floor, Centre.

COLORS:

In Jersey—Navy, gray, peacock, American Beauty, brown, taupe, rose, emerald, Copenhagen and black.

### Macy's Week-End Candy Specials

It is rare to find a human being who is not interested in Quantity, Quality and Value. Because our candies measure up so closely to this almost universal feeling, their popularity is constantly increasing.

Perfect Peanut Brittle, full pound in box, **19c**

Milk Chocolate Covered Cherries, full pound in box, **69c**

"Two Pound Special," a two-pound box containing an assortment of chocolates and buttercreams, full two pounds in box, special, **69c**

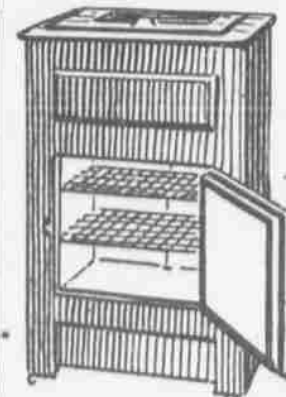
Sells—Basement, Centre.

## The Semi-Annual Sale of Household Utilities Continues

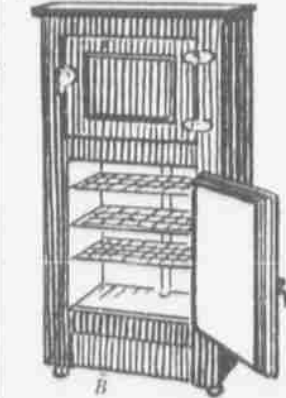
### Electric Dishwasher

**\$131.00**

List Price \$160.00



Left Top Style, Illustrated A.  
Width, 22 inches.  
Depth, 15 1/2 inches.  
Height, 40 inches.  
Ice Capacity, 45 pounds.  
Price, \$19.89.



### Red Star Refrigerators

Spring is coming—now is the time to take care of your refrigerator needs. Red Star Refrigerators are dependable in every respect and are noted for their food and ice saving qualities.

Solid oak cases, roomy ice and food compartments, solid backs, sides and bottoms, vacuum type insulation, double bottoms in ice compartments, electrically welded heavy galvanized steel ice racks, flues and linings. The latter are easily removable for cleaning. White enameled provision compartments.

Apartment Style, Illustrated B.

Width, 22 inches.  
Depth, 16 1/2 ins.  
Height, 50 inches.  
Ice Capac., 50 lbs.  
Price, \$29.75.

Sells—Basement, 35th Street



Three-Door Side Iced, Illustrated C.

Width, 31 inches.  
Depth, 17 1/2 inches.  
Height, 42 inches.  
Ice Capacity, 80 pounds.  
Price, \$35.75.